

Pathway2Careers is a career readiness service provider that offers a collection of resources to support career readiness efforts in educational settings. The P2C approach places considerable emphasis on the use of regional labor market data to identify local high-value careers, ensuring that education practices enhance students' access to good jobs in their communities.

| P2C Website                        | pathway2careers.com   |
|------------------------------------|---|
| Labor Market<br>Data Systems       | careerpathways-nm.com<br>tsbadatadashboard.com              |
| Online Professional<br>Development | pathway2pd.com  |
| Video Overviews                    | youtu.be/ETf6c36dCl0<br>youtu.be/lolKjlDzPhk                |
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#### What does P2C offer?

P2C strives to improve access to labor market data and encourage the use of data-informed practices in career education. Our products and services include:

- Labor Market Data Tools
- Professional Development
- Perkins V Support
- Employer Relationships
- Career Pathway Mapping
- Career Exploration Resources
- Career-Focused Curriculum
- Customized Career Materials

#### Who can benefit from P2C?

As a comprehensive career service provider, P2C offers a wide variety of products and services for administrators, faculty, students, and parents, ranging from easy-to-use labor market systems to career-immersive curriculum.

#### What is the pricing for P2C?

Access to the P2C labor market data system, with the accompanying online professional development training, ranges from \$1,000 to \$5,000 per district. Pricing for multiple districts or statewide access is also available. The cost of additional services can vary according to district, region, or state needs.



# **Data-Informed Career Education Model**

#### **Career-Focused Curriculum**

Fundamental math and ELA concepts taught in the context of regional high-value careers.



## Career Pathways

Pathways that outline education requirements for entry into regional high-value career fields.

#### Perkins V

Alignment of CTE programs and courses with regional skill demands and high-value careers.

# P2C Labor Market Data Tools for Educators

- P2C Labor Market System
- P2C Employer Skill Needs Survey
- P2C Labor Market Reports

Critical tools that identify regional high-value careers & skill demands

#### **Professional Development**

Training in the application of labor market data in education practices, focusing on regional skill demands and high-value career pathways.

#### Career Exploration

Tools and resources that focus on personal factors (interests, values, goals) <u>AND</u> external factors (labor market demand).

### **PATHWAY 2 CAREERS**

Education with Destination

#### **Employer Relationships**

Establish relationships with regional high-value employers to identify skill needs and develop work-based learning opportunities.



pathway2careers.com